



Aston Valley Baseball League, Inc.

P.O Box 2063
Aston, Pennsylvania 19014



Dear Aston Valley Sponsor:

As you are aware, some of the best things about Aston are the number of quality activities available for the youth of the township. Aston Valley Baseball League is one such organization which dedicates itself to provide a safe and educational baseball experience for approximately 600 boys and girls between the ages of 5 and 19. I am writing you to request support for our league and our young players.

Last year was another eventful year at Aston Valley. We had a number of our teams win our District Championships and make it onto the Pennsylvania State Tournaments. As in the past, a number of our league tournament teams reached this level of play! All of this is made possible through your support of our league! It is this sense of community which helps make our league experience such a valuable and rewarding one for our young players. Please continue to show your support for our organization and our players.

Fortunately, we have a great community with residents and businesses that know the value of supporting *winning organizations* such as ours. For as little as \$125, you can be part of a program which prides itself in teaching our kids not only about baseball, but also about teamwork, fair play, hard work, and patience.

With options starting at \$125, being an AVBL Sponsor has always been the 'Best Deal in Town'! You can pick and choose what type of sponsorship is best for you. We have a team and sign combination for \$325 (plus sign cost if applicable).

In 2008, one of our new Sponsors, Pet Kraze, became a Hall of Fame Scoreboard Sponsor. Their sign is on the major field at Weir Park for all eyes to see! In 2009, J. Stokarski, Inc. Contractors became a Hall of Fame Scoreboard Sponsor, and can be seen by all on our minor field at Weir Park.

If you would like to support AVBL, please review and complete the attached Sponsor Contract and return it to the address above. We hope to hear soon and to add you to our list of sponsors. Thank you for your consideration.

Sincerely,

Roy Dempsey
President,
Aston Valley Baseball League

Aston Valley Baseball League - Sponsorship Options for 2010 Season

Sponsor Type	Benefits	Distance for the Dollar	Cost
Web Sponsor	Rotating company name on our website Our website gets >2,500 hits per month! Sponsor recognition award Recognition at Opening Day Ceremony	Single	\$ 125
Team Sponsor	Company name on team uniform Listing on our web-site sponsor page Sponsor recognition award and Picture of YOUR team Recognition at Opening Day Ceremony	Double	\$ 150
Sign Sponsor	Post a sign (your design) on one of our field fences Listing on our web-site sponsor page Sponsor recognition award Recognition at Opening Day Ceremony Note - sign costs are for first year sponsors that do not have a sign yet. This is a first year cost for new sponsors.	Triple	\$ 200 Sign Costs: Weir Park - \$150 (3'x4') Teener - \$250 (4'x6')
Team/Sign Value Combo	Post a sign (your design) on one of our field fences Company name on team uniform Listing on our web-site sponsor page Sponsor recognition award and Picture of YOUR team Recognition at Opening Day Ceremony	Home Run	\$ 325
Team/Sign/Web Value Combo	All of the above plus rotation on our website!	Grand Slam	\$ 400

For your donation, we will display your advertisement according to your selection. Players' shirts will be lettered with your company name and worn throughout the season. Your billboard will be hung on one of our five ball fields or batting cage at Weir Park. If you have a particular team you would like to sponsor or particular field at which you would like your sign placed, please indicate below or a team and field will simply be assigned to your organization. Teams are assigned on a first-come first-served basis. If you have any questions, please call Mary Dempsey at 610-485-0117.



Hall of Fame Sponsorship Opportunities!

Hall of Fame Uniform Sleeve Sponsor

We recognized that some sponsors wanted to help our kids more than just one team at a time. Requests came in to place a company name/logo on the sleeves of each player in an entire league. Each league will cost \$750.00. This is a great alternative for those seeking more exposure.

What do you get? Your company name/logo will be placed on the sleeves of each player in the respective league - teenagers, majors, minors, rookies, or T-ball. We will also provide your company with a unique sponsor recognition award that will look great in your place of business to let everyone know how much your company cares!

Custom Sponsor Packages

Don't see a package that meets your needs? Please call Mary Dempsey at 610-485-0117. We have experience working with sponsors to create custom packages to maximize your contribution to our players and the community.



2010 Aston Valley Sponsor Contract

Business/Sponsor: _____

Address: _____

Contact: _____ **Phone:** () -

Aston Valley Baseball is authorized to place my/our advertisement on the following items, for which I agree to pay the corresponding fees. In addition, you may list our business as an AVBL sponsor in your publications.

Signed: _____

Sponsor Type	Sign me up! Check package of choice:	Cost	New Sign Cost (add this amount per sign if you do not have a sign yet)	Total Payment
Web Sponsor	€	\$ 125		\$ 125
Team Sponsor	€	\$ 150		\$ 150
Sign Sponsor - Weir Park *	€	\$ 200	\$ 150	Existing Sign - \$ 200 New Sign - \$ 350
Sign Sponsor - Teener Field * Please Call	€	\$ 200	\$ 250	Existing Sign - \$ 200 New Sign - \$ 450
Team/Sign Value Combo	€	\$ 325		\$ 325
Team/Sign/Web Value Combo	€	\$ 400		\$ 400
Hall of Fame - Uniform Sleeve	€	\$750		\$750
Hall of Fame - Scoreboard N/A	€			

*First year signs – To make the sign creation process easier, our sponsors work directly with our sign company to create their sign. Include payment for the sign with your remittance to AVBL. We will make arrangements with the sign company for you.

Date: _____ **Amount Submitted:** _____ **Check #:** _____

Make checks payable to Aston Valley Baseball League and mail to P.O. Box 2063, Aston PA 19014.

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T-BALL (5-6) ROOKIE (7-8) MINOR (9-10) MAJOR (11-12) TEENER (13+)

ON BEHALF OF ALL OUR YOUNG PLAYERS - THANK YOU IN ADVANCE FOR YOUR
GENEROSITY!